








Digital Rent Payments:

What's in it for Property Management Companies

Operational benefits:

-  **Eliminate** manual work for staff
-  **Automate** the receivables process
-  **Remove** paper payments from the office
-  **Reduce** NSF's, returns & delinquencies

Financial benefits:

-  **Expedite** time to cash
-  **Maximize** cash flow
-  **Increase** NOI













“ We have way more time to work on important things within the community. **Our team can actually help residents with their needs** instead of spending their time processing 600 paper checks.”

- Technical Support Manager at Kingsley Management Corporation

Grow NOI by going 100% digital with resident payments. Here's how:



Must-have features of a digital payment solution:

-  [Flexible rent payments](#)
-  [Automatic payments](#)
-  [CashPay](#)
-  [Lockbox](#)
-  [Chargeback defense](#)
-  [Check Scanning](#)
-  [Resident support](#)
-  [Rental credit reporting](#)
-  [Phone payments](#)
-  [Staff portal and dashboard](#)
-  [Resident mobile app and web access](#)
-  [Simplified void and refund management](#)

“ If a resident has a late payment our Business Office Managers help them get enrolled in Zego **automatic payments** as a way to **prevent late payments and fees**. I've been able to cancel our aging calls with some of our communities since Zego was implemented.”

- Director of Business Office Development at Spring Hills

Keep all paper payments out of their offices to free up time for staff to focus on:

-  Delivering top-notch customer service
-  Mission-critical priorities
-  Making decisions with portfolio-wide visibility

“ Our community managers were manually entering resident payments into our system. Now, it's fully automated and integrated. Without manual processes and the potential for human error, our **on-site teams focus on important things like resident satisfaction**.”

- Operations Manager Franklin Johnston Groupdevelopment at Spring Hills

3 Benefits of digital payment adoption for residents

- ### 1 Convenience

 - Set it and forget it with **AutoPay**
 - Pay with their preferred payment method: CashPay, Checks, CC/Debit, ACH, PayPal
- ### 2 Avoid late fees

 - Pay on their schedule with **Flexible Rent Payments**
 - Automated payment reminders
- ### 3 Build credit

 - Opt-in to have their rent payments reported to the credit bureaus
 - 73% of renters** would be more likely to make an on time payment if it is reported to credit bureaus

Collect rent with modern software that offers maximum payment flexibility whether residents pay online, by check, or with cash. Digitize 100% of your rent payments with Zego Pay.

[Learn more about Zego Pay for Property Management.](#)