

JAN 2025

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	31	1 New Year's Day	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19 National Popcorn Day
20 MLK Day	21	22	23	24	25	26
27	28	29 Chinese New Year	30	31 National Hot Cocoa Day	1	2
3	4	5	6	7	8	9

Community Event Ideas

- JAN 1** **New Year's Day**
Welcome the new year with a coffee bar (or maybe a mimosa or bloody mary bar). Residents who celebrated hard the night before will thank you!
- JAN 19** **National Popcorn Day**
Rent a popcorn machine & giveaway free popcorn to your residents! Take it a step further by hosting a movie night.
- JAN 20** **MLK Day**
Post a Martin Luther King Jr. quote to your social media channels to remember how his dream helped to change the world.
- JAN 29** **Chinese New Year**
Put up red decorations for good luck. Look online for information about a local Chinese New Year Parade & promote it to your residents.
- JAN 31** **National Hot Cocoa Day**
Create a hot chocolate bar for your residents! Don't forget the fun toppings: mini marshmallows, toffee bits, chocolate chips, crushed candy canes, whipped cream, & cinnamon.

FEB 2025

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
27	28	29	30	31	1 Black History Month begins	2
3	4	5	6	7	8	9 Superbowl Sunday
10	11	12	13 Galentine's Day	14 Valentine's Day	15	16
17 President's Day	18	19	20	21	22 National Margarita Day	23
24	25	26	27	28	1	2
3	4	5	6	7	8	9

Community Event Ideas

- FEB 1 Black History Month begins**
Create a list of local Black-owned businesses & encourage residents to visit them.
- FEB 9 Superbowl Sunday**
Host a community event with an assortment of wings, chips, & snacks. Have attendees participate in a game of football squares with prizes for the winners of each quarter.
- FEB 13 Galentine's Day**
Encourage residents to bring their girl friends over for a wine tasting event or rom-com watch party.
- FEB 14 Valentine's Day**
Show some love for your community by dropping a small box of chocolates at your residents' doorsteps.
- FEB 17 Random Acts of Kindness Day**
Offer a free car wash or dry cleaning service to your residents. Organize a donation box & encourage residents to contribute books, toys, or clothes to a local school or shelter.
- President's Day**
Give residents book recommendations written by one of America's past presidents, such as "An American Life" by Ronald Reagan, "Keeping Faith: Memoirs of a President" by Jimmy Carter, or "A Promised Land" by Barack Obama.
- FEB 22 National Margarita Day**
The holiday speaks for itself - host a fiesta! Bust out the margaritas & tacos.

MAR 2025

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
24	25	26	27	28	1	2 Academy Awards
3	4 Mardi Gras	5	6	7 Employee Appreciation Day	8 International Women's Day	9 Karaoke Night
10	11	12	13	14 Pi (Pie) Day	15	16
17 Saint Patrick's Day	18 March Madness Begins	19	20	21	22 CPR Training	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

Community Event Ideas

- MAR 2** **Academy Awards**
Roll out the red carpet for an Oscars watch party. Encourage residents to dress up for the evening, & provide champagne, upscale craft cocktails, & popcorn.
- MAR 4** **Mardi Gras**
Hand out beaded necklaces & hire a local Jazz band to perform. For family-friendly fun, put together a masquerade mask making station for kids.
- MAR 7** **Employee Appreciation Day**
Treat your team to lunch. Give out fun awards & superlatives & reward their hard work with gift cards and experiences.
- MAR 8** **International Women's Day**
Host Women's History Month Trivia or make donations to women's philanthropies.
- MAR 9** **Karaoke Night**
Rent a karaoke machine & designate a team member to MC the night.
- MAR 14** **Pi (Pie) Day**
Invite residents to swing by for a slice of pie from a local bakery, or host a pie making (or eating) contest.
- MAR 17** **Saint Patrick's Day**
Host a Father's Day BBQ, or a whiskey or beer tasting event.
- MAR 18** **March Madness Begins**
Bust out the brackets & have residents submit theirs for a chance to win a prize.
- MAR 22** **CPR Training**
Hire a certified Instructor to teach residents CPR & other safety tips.

APRIL 2025

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
31	1	2	3	4	5	6
7 March Madness Final	8	9	10	11 National Pet Day	12 Passover Begins	13
14	15 Tax Day	16	17	18	19	20 Easter Sunday
21	22 Earth Day	23	24	25	26	27
28 National Superhero Day	29	30	1	2	3	4
5	6	7	8	9	10	11

Community Event Ideas

APR 7 March Madness Final

Watch the final game & award your bracket winner with their grand prize!

APR 11 National Pet Day

Host a pet photo contest on your social media or resident app.

APR 12 Passover Begins

Recognize Passover with a celebratory social media post.

APR 15 Tax Day

Post on social media to remind residents that their taxes are due. Or go a step further and hire a tax professional to offer advice.

APR 20 Easter Sunday

An Easter brunch or an Easter egg hunt for the kids would be a special way to recognize that spring has sprung!

APR 22 Earth Day

Organize a tree planting event or a beach cleanup, and/or give your residents community-branded reusable water bottles and shopping bags.

APR 28 National Superhero Day

Host a Marvel movie marathon! Or encourage residents to share a story about a superhero in their life.

MAY 2025

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
28	29	30	1	2	3 National Fitness Day	4 Star Wars Day
5 Cinco de Mayo	6	7	8	9	10	11 Mother's Day
12	13	14	15	16	17 Armed Forces Day	18
19	20	21	22	23	24	25 National Wine Day
26 Memorial Day	27	28	29	30	31	1
2	3	4	5	6	7	8

Community Event Ideas

- MAY 3** **National Fitness Day**
Get your residents moving with a free bootcamp or yoga class.
- MAY 4** **Star Wars Day**
Host a Star Wars movie marathon & giveaway community-branded lightsabers.
- MAY 5** **Cinco de Mayo**
Hire a Mexican food truck to celebrate & don't forget the margaritas!
- MAY 11** **Mother's Day**
Offer a bouquet making workshop to celebrate all of the hard working Moms in your community.
- MAY 17** **Armed Forces Day**
Put up patriotic decorations, and create a post on social media honoring those who serve our country
- MAY 25** **National Wine Day**
Hire a local winery or sommelier to run a wine tasting event.
- MAY 26** **Memorial Day**
It's the perfect time to fire up the grill and host a family friendly BBQ or pool party!

JUNE 2025

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
26	27	28	29	30	31	1 Pride Month Begins
2	3	4	5	6 National Donut Day	7	8 National Best Friends Day
9	10	11	12	13	14	15 Father's Day
16	17	18	19 Juneteenth	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

Community Event Ideas

- JUNE 1** **Pride Month Begins**
Show your support for the LGBTQIA+ community! Decorate with rainbow flags, update your social media profile images, host a LGBTQIA+ movie marathon, or raise money for a cause like the Trevor Project.
- JUNE 6** **National Donut Day**
Put together a donut & coffee bar in the lobby.
- JUNE 8** **National Best Friends Day**
Host a pool party or game night & encourage residents to bring close friends that may or may not live in the community. Set up a photo booth with a friendship frame/banner.
- JUNE 15** **Father's Day**
Host a Father's Day BBQ, or a whiskey or beer tasting event.
- JUNE 19** **Juneteenth**
Hire a speaker and host a Juneteenth educational session. Raise money & donate to charity organizations. Cater food from a Black-owned business.

JULY 2025

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	1	2	3	4 Independence Day	5	6
7 World Chocolate Day	8	9	10	11	12	13
14	15	16 National Hot Dog Day	17	18	19	20 National Ice Cream Day
21	22	23	24	25	26	27
28 BBQ Cookout	29	30	31	1	2	3
4	5	6	7	8	9	10

Community Event Ideas

JULY 4 Independence Day

Fire up the grill, put on a good patriotic playlist, and host a family friendly BBQ or pool party! (With fireworks, if you have the budget)

JULY 7 World Chocolate Day

Drop a box of truffles at each resident's doorstep. Or have them swing by the lobby to pick their favorite flavor.

JULY 16 National Hot Dog Day

Create a hot dog buffet bar with all the fixings.

JULY 20 National Ice Cream Day

Hire a local gelato vendor with an ice cream cart to set up shop in your community for a few hours & provide residents with a free scoop!

JULY 28 BBQ Cookout

Host a slider grilling competition & see which resident can cook up the most inventive burger.

AUG 2025

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
28	29	30	31	1 International Beer Day	2	3
4 National Chocolate Chip Cookie Day	5	6	7	8	9 National Book Lovers Day	10 National Garage Sale Day
11	12	13	14	15 Food Truck Friday	16	17
18	19 World Photography Day	20	21	22	23	24 National Waffle Day
25	26 National Dog Day	27	28	29	30	31

Community Event Ideas

AUG 1 International Beer Day

Hire a local brewery to host a beer & cheese pairing event. Or provide samples of beers from different countries all over the world.

AUG 4 National Chocolate Chip Cookie Day

Encourage residents to swing by the office for a free cookie. Or find out which resident has the best chocolate chip cookie recipe with a cookie baking contest!

AUG 9 National Book Lovers Day

Recommend a popular novel & organize a book club to discuss themes and learnings.

AUG 10 National Garage Sale Day

Encourage residents to sell old items collecting dust. Use the virtual bulletin board feature of your Mobile Doorman app to streamline this process.

AUG 15 Food truck Friday

Have a food truck stop by your community for a convenient & fun meal for residents.

AUG 19 World Photography Day

Ask residents to share photos they've taken at your community with the hashtag #WorldPhotographyDay and remind them to include the location in their post!

AUG 24 National Waffle Day

Fire up the waffle iron and give residents a tasty treat with the toppings of their choice! Provide an array of options such as fresh fruit, chocolate sauce, whipped cream, and candied nuts.

AUG 26 National Dog Day

Host a dog meetup at a local dog park. Or better yet, try a pet costume parade! Don't forget to provide treats for all the good pups.

SEP 2025

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1 Labor Day	2	3	4	5 International Day of Charity	6	7 Grandparents Day
8	9	10	11	12	13	14
15	16 National Voter Registration Day	17	18	19	20 Oktoberfest	21
22 Rosh Hashanah Begins	23	24	25	26	27	28 National Good Neighbor Day
29	30	1	2	3	4	5

Community Event Ideas

- SEP 1** **Labor Day**
Host an end of summer picnic or pool party!
- SEP 5** **International Day of Charity**
Host a fundraiser (like a casino night, carnival, or fun run) to raise money for a local charity.
- SEP 7** **Grandparents Day**
If a senior living community is part of your portfolio, this day would be a great opportunity for residents to invite their grandchildren over for a family-friendly event.
- SEP 16** **National Voter Registration Day**
Visit nationalvoterregistrationday.org and apply for an event grant to bolster voter registration in your community.
- SEP 20** **Oktoberfest**
Provide beer, brats, and live music for a lively event to kick off Oktoberfest.
- SEP 22** **Rosh Hashanah Begins**
Post on social media to recognize & celebrate Rosh Hashanah!
- SEP 28** **National Good Neighbor Day**
Host a community event (i.e. a happy hour) with tons of ice breaker games to encourage your residents to get to know their neighbors.

OCT 2025

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
29	30	1 National Coffee Day	2	3	4 National Taco Day	5
6	7	8	9	10	11	12
13 Indigenous Peoples' Day	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29 National Cat Day	30	31 Halloween	1	2
3	4	5	6	7	8	9

Community Event Ideas

OCT 1 National Coffee Day

Treat your residents to a free gourmet coffee bar.

OCT 4 National Taco Day

Hire a taco truck or a local taco shop to cater to your community, or have a local chef host a taco-themed cooking class.

OCT 13 Indigenous Peoples' Day

Identify and acknowledge the Native land you live on. Promote local and virtual events hosted by Indigenous organizations.

OCT 29 National Cat Day

Host a cat photo/video contest on your social media or resident app.

OCT 31 Halloween

Host a costume contest, pumpkin carving event, or a spooky hour instead of a happy hour.

NOV 2025

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
27	28	29	30	31	1 Dia De Los Muertos	2
3	4	5	6	7	8	9
10	11 Veterans' Day	12	13	14	15 National Clean Out Your Fridge Day	16
17	18	19	20	21	22	23
24	25	26	27 Thanksgiving	28 Black Friday	29	30
1	2	3	4	5	6	7

Community Event Ideas

NOV 1 Dia De Los Muertos

If you're hosting a Dia de los Muertos event, hire an artist to face paint sugar skulls.

November

Encourage residents to grow mustaches during the month of November to raise awareness for men's health issues, such as prostate cancer and testicular cancer.

NOV 11 Veterans' Day

Recognize veterans & their families in your community by hosting a lunch in their honor & encourage them to share their stories.

NOV 15 National Clean Out Your Fridge Day

As simple as it sounds, people often forget to clean out their fridge. Give them a little nudge to throw out old leftovers, wipe down shelves, and organize those condiments.

NOV 27 Thanksgiving

Wish your residents a Happy Thanksgiving on social media & tell them why you're thankful for their unique community.

NOV 28 Black Friday

Post your favorite local Black Friday deals to your social media channels or community app & encourage residents to share their favorite deals too!

DEC 2025

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2 Holiday Card Photo Op	3	4	5	6	7
8	9	10	11	12 Gingerbread House Event	13	14 Hanukkah Begins
15 Ugly Christmas Sweater Contest	16	17	18	19	20	21
22	23	24	25 Christmas	26 Kwanzaa	27	28
29	30	31 New Year's Eve	1	2	3	4

Community Event Ideas

DEC 2 Holiday Card Photo Op

Hire a professional photographer to take free family Christmas card photos for your residents around the community. Don't forget to decorate with lights & a tree!

Giving Tuesday

Encourage residents to support their favorite charity. Recommend a few that your community has donated to.

DEC 12 Gingerbread House Event

Are there children in your community? Provide all of the supplies to make a gingerbread house and have the kids create their very own masterpiece.

DEC 14 Hanukkah Begins

Place a menorah near a doorway or in front of a window, and light one candle each day. Post on social media to recognize the holiday.

DEC 15 Ugly Christmas Sweater Contest

Is it even considered a happy hour in December without an Ugly Christmas sweater contest? White Elephant would be a great game to play at this type of event too.

DEC 25 Christmas

Give residents a giftcard to a local coffee shop or restaurant, or \$100 off their next month's rent. A little something goes a long way.

DEC 26 Kwanzaa

Don't forget to post on social media to recognize the holiday.

DEC 31 New Year's Eve

Throw an epic NYE party with an open bar, live performers, a photo booth, and cheesy hats & noise makers for the countdown.